

Séverine Toussaert

CONTACT

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RESEARCH FIELDS

Behavioral Economics, Experimental Economics, Decision Theory, Metascience

ACADEMIC POSITIONS

Associate Professor of Economics, University of Oxford 09/2018 –
Tutorial Fellow (St John's College), University of Oxford 09/2018 –

Assistant Professor of Behavioural Science, London School of Economics

Department of Psychological and Behavioural Science 09/2017 – 05/2018
Department of Social Policy 09/2016 – 08/2017

AFFILIATIONS

Behavioural Research UK (BR-UK) network 2025 –
CEPR Research Affiliate, Organizational Economics group 2019 –
CESifo Research Network Affiliate 2017 –

EDUCATION

P.h.D in Economics, New York University 2010 – 2016
Thesis: Essays on Commitment and Flexibility: Theory and Experiments

M.A. in Economics, Paris School of Economics and ENSAE 2007 – 2009
M.A. in Economics and Public Policy, Sciences Po 2007 – 2009

PUBLICATIONS IN ECONOMICS

- “Eliciting temptation and self-control through menu choices: a lab experiment,” *Econometrica*, 2018, Vol 86(3), 859-889.
- “Choice Deferral, Indecisiveness and Preference for Flexibility,” with Leonardo Pejsachowicz, *Journal of Economic Theory*, 2017, Vol 170, 417-425.
- “Intention-Based Reciprocity and Signaling of Intentions,” *Journal of Economic Behavior and Organization*, 2017, Vol 137, 132-144.

PUBLICATIONS IN PUBLIC HEALTH

- “Evaluating the Impact of a Game (Inner Dragon) on User Engagement Within a Leading Smartphone App for Smoking Cessation: A Randomized Controlled Trial,” with JS White, BR Raiff, MK Salem, AY Chiang, D Crane, E Warrender, CR Lyles, LC Abroms, JL Westmaas, J Thrul, *J Med Internet Res*, 2024, Vol 26.
- “Gamifying a Leading Smartphone App for Smoking Cessation: Design and Feasibility Evaluation of Inner Dragon,” with JS White, MK Salem, JL Westmaas, BR Raiff, C Lyles, LC Abroms, J Thrul, *JMIR Serious Games*, 2023.
- “Effectiveness of Peer-Support Interventions for Smoking Cessation: A Systematic Review and Meta-Analysis,” with P Yuan, JL Westmaas, J Thrul, JF Hilton, and JS White, *Nicotine & Tobacco Research*, 2023, Vol 25(9).
- “Upping uptake of COVID contact tracing apps,” *Nature Human Behaviour* (News & Views article), 2021, 5, 183-184.
- “Acceptability of App-Based Contact Tracing for COVID-19: Cross-Country Survey Study,” with S Altmann, L Milsom, H Zillesen, R Blasone, F Gerdon, R Bach, F Kreuter, D Nosenzo, and J Abeler, *JMIR Mhealth and Uhealth*, 2020, Vol 8(8): e19857.
- “Peer Mentoring and Automated Text Messages for Smoking Cessation: A Randomized Pilot Trial,” with JS White, J Thrul, J Bontemps-Jones, L Abroms, and JL Westmaas, *Nicotine & Tobacco Research*, 2020, Vol 22(3), 371-380.

WORKING PAPERS

- “Stochastic Dominance and Demand for Surprise,” 2024.
- “Revealing Temptation Through Menu Choice: Field Evidence,” 2019.
- “Peer Review in Economics: Where Are We? Where Can We Go?” with Gary Charness, Anna Dreber Almenberg, Adam Gill, and Daniel Evans. Project site: <https://evalresearch.weebly.com/>; VoxEU column: [link to article](#)
- “Pre-registration and Pre-Analysis Plans in Experimental Economics,” with Taisuke Imai, Aurélien Baillon, Anna Dreber Almenberg, Seda Ertac, Magnus Johannesson, Levent Neyse, and Marie-Claire Villeval: https://osf.io/preprints/metaarxiv/cj36w_v1

PROFESSIONAL SERVICE

Professional Committees European Economic Association, Council member, 2026-2030
Editorial board: *Review of Economic Studies* (from January 2023), *Oxford Economic Papers* (from September 2025)

Reviewer activity: *American Economic Journal: Applied Economics, American Economic Review, American Economic Review: Insights, Econometrica, Economica, Economic Inquiry, Economic Journal, Economics and Philosophy, Economics Bulletin, Economics Letters, Empirical Economics, European Economic Review, Experimental Economics, Frontiers Digital Health, Games and Economic Behavior, International Economic Review, Journal of Business Economics, Journal of Economic Behavior and Organization, Journal of Economic Theory, Journal of Political Economy, Journal of Political Economy Microeconomics, Journal of Public Economics, Journal of the European Economic Association, Health Economics, Management Science, Nature, Nature Human Behaviour, Quantitative Economics, Quarterly Journal of Economics, Review of Economic Studies, Review of Economics and Statistics, Science Advances.*

External grant reviews: John Templeton, National Science Foundation, Sloan Foundation, UKRI.

Conference program selection: Econometric Society European Summer Meeting 2021-2022, Royal Economic Society Annual Conference 2019-2020, ECBE Conference 2020, BSE Summer Forum “External validity, generalizability, and replicability of economic experiments” 2021.

RECENT TALKS

2026: Durham, **2025:** Osaka, Tokyo, EuHEA conference in UC Louvain, VfS in Cologne (open science panel), Prague (Charles University), Imperial. **2024:** Sheffield, EUI, Lund, Copenhagen, Exeter, City University, Vienna, Berlin. **2023:** UCLA Anderson, Montpellier, Abu Dhabi, Chicago Booth, Toronto, Princeton, NYU, Glasgow, Amsterdam, BSE Summer Forum “External validity, generalizability, and replicability of economic experiments” (keynote), Berlin, Stanford SITE “Experimental Economics”, Bergen, Essex. **2022:** Workshop “Experiments on Decision, Freedom and Democracy” (Lyon), Briq Belief Workshop (Bonn), BSE Summer Forum “Preferences and Bounded Rationality”, Edinburgh, LMU, Zürich, Sussex. **2021:** East Anglia.

MENTORING

ESA mentoring program, Europe and Middle East 2023 – 2024
World ESA meeting - chair of panel session “Let’s talk about scientific failures!” 2023
Lecturer in PhD Course “Behavioral Economics - Behind the Scenes” in Copenhagen 2023
Mentoring session on “Failing better in science” 2021 – 2022
Given in: Zürich, St John’s Women network, EC Mentoring Workshop, LSE Sen Club

GRANTS AND AWARDS

SSPP Outstanding Use of Forecasts Award, \$10,000 2025

For project “ <i>Beliefs about Choice Reversals</i> ”, with Alexander Coutts	
ESA Young Scholar Award, \$5,000	2024
For work on “metascience focusing on improving the practice of experimental economics.”	
Oxford HEIF Social Sciences Business Engagement Seed Fund, £6,000	2023
<i>Going behind the scenes with BIT: a first investigation</i>	
Excellence in Refereeing Award, <i>The Review of Economic Studies</i>	2020, 2021
ESRC New Investigator Award, £244,018	2021 – 2024
“ <i>I bet you can’t do it, can you?</i> ”: <i>Understanding the motivational effect of perceived challenges</i>	
NIH R21-CA238301, Co-I (PI: Justin S. White, UCSF), \$429,354	2020 – 2022
<i>A Pilot Trial of Gamification for Enhancing a Smoking Cessation App</i>	
John Fell Fund Award, U. of Oxford, £26,060	2019 – 2020
<i>Revealing temptation through menu choice: New evidence from a food ordering platform</i>	
Teaching Development and Enhancement Project Award, U. of Oxford, £1,414	2019
“ <i>Behavioural Science Naked</i> ”: <i>A Podcast Series</i>	
Early Career Research Grant, St John’s College (U. of Oxford), £10,000	2018 – 2019
<i>Understanding the Demand for Surprise Goods</i>	
American Cancer Society grant (PI: Justin S. White, UCSF)	2015 – 2017
<i>Mobile-Based Peer Mentoring for Smoking Cessation: A Pilot Study</i>	
NSF Doctoral Dissertation Grant, SES-1260891	2012 – 2013
<i>Understanding Trust Through Higher-Order Beliefs</i>	
Department Dissertation Fellowship, NYU GSAS	2015 – 2016
McCracken Fellowship, New York University	2010 – 2015

TEACHING

Oxford: Behavioural Economics (MPhil), Core Microeconomics (MPhil), Quantitative Economics (tutorials), Introductory Economics: Microeconomics (tutorials)

LSE: Behavioural Science & Policy (EMSc), Policy Appraisal and Impact Assessment (EMSc), Behavioural Science (MSc)

NYU: Experimental Economics (TA, undergrad), Economics Principles II: Microeconomics (lecturer, undergrad)

LANGUAGES

French: native, English: fluent, German: basic.