

Séverine Toussaert

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Oxford OX1 3UQ *Website:* severinetoussaert.com
- RESEARCH FIELDS** Behavioral Economics, Experimental Economics, Decision Theory
- EMPLOYMENT** **Associate Professor of Economics, University of Oxford** 09/2018 –
Tutorial Fellow (St John’s College), University of Oxford 09/2018 –
Visiting Senior Research Fellow, National University of Singapore
Global Asia Institute 07/2018 – 08/2018
Assistant Professor of Behavioural Science, London School of Economics
Department of Psychological and Behavioural Science 09/2017 – 05/2018
Department of Social Policy 09/2016 – 08/2017
- AFFILIATIONS** CEPR Research Affiliate, Organizational Economics group 2019 –
CESS (Nuffield College, Oxford), Affiliated member 2018 –
CESifo Research Network Affiliate 2017 –
- EDUCATION** **P.h.D in Economics, New York University** 2010 – 2016
Thesis: *Essays on Commitment and Flexibility: Theory and Experiments*
Committee: David Cesarini (main advisor), Guillaume Fréchette, Efe Ok, Andy Schotter
and Sevgi Yüksel
M.A. in Economics, Paris School of Economics and ENSAE 2007 – 2009
Advisor: Milo Bianchi (Toulouse School of Economics)
M.A. in Economics and Public Policy, Sciences Po 2007 – 2009
Advisors: David Laitin (Stanford) and Marie-Anne Valfort (Paris I)
- PUBLICATIONS IN ECONOMICS**
- “Intention-Based Reciprocity and Signaling of Intentions,” *Journal of Economic Behavior and Organization*, Vol. 137 (2017), 132-144.
 - “Choice Deferral, Indecisiveness and Preference for Flexibility,” with Leonardo Pejsachowicz, *Journal of Economic Theory*, Vol. 170 (2017), 417-425.
 - “Eliciting temptation and self-control through menu choices: a lab experiment,” *Econometrica*, Vol. 86, No. 3 (2018), 859-889.
- WORKING PAPERS**
- “Revealing Temptation Through Menu Choice: Field Evidence,” 2019.
 - “Peer Review in Economics: Where Are We? Where Can We Go?” with Gary Charness, Anna Dreber Almenberg, Adam Gill, and Daniel Evans, under review.
Project site: <https://evalresearch.weebly.com/>; VoxEU column: [link to article](#)
- PUBLICATIONS IN PUBLIC HEALTH**
- “Peer Mentoring and Automated Text Messages for Smoking Cessation: A Randomized Pilot Trial,” with JS White, J Thurl, J Bontemps-Jones, L Abroms, and JL Westmaas, *Nicotine & Tobacco Research*, 2020, Vol. 22(3), 371-380.
 - “Acceptability of App-Based Contact Tracing for COVID-19: Cross-Country Survey Study,” with S Altmann, L Milsom, H Zillessen, R Blasone, F Gerdon, R Bach, F Kreuter, D Nosenzo, and J Abeler, *JMIR Mhealth and Uhealth*, 2020, Vol. 8(8): e19857.
 - “Upping uptake of COVID contact tracing apps,” *Nature Human Behaviour* (News & Views article), 2021, 5, 183-184.

- “Effectiveness of Peer-Support Interventions for Smoking Cessation: A Systematic Review and Meta-Analysis,” with P Yuan, JL Westmaas, J Thrul, JF Hilton, and JS White, *Nicotine & Tobacco Research*, 2023, ntad059, <https://doi.org/10.1093/ntr/ntad059>.
- “Gamifying a Leading Smartphone App for Smoking Cessation: Design and Feasibility Evaluation of Inner Dragon,” with JS White, MK Salem, JL Westmaas, BR Raiff, C Lyles, LC Abrams, and J Thrul, 2023, accepted at *JMIR Serious Games*.

PROFESSIONAL
SERVICE

Editorial board: *Review of Economic Studies*

2023 –

Reviewer activity: *American Economic Review, American Economic Review: Insights, Econometrica, Economica, Economic Inquiry, Economic Journal, Economics and Philosophy, Economics Bulletin, Economics Letters, Empirical Economics, European Economic Review, Experimental Economics, Frontiers Digital Health, Games and Economic Behavior, Journal of Business Economics, Journal of Economic Behavior and Organization, Journal of Economic Theory, Journal of Political Economy, Journal of Political Economy Microeconomics, Journal of Public Economics, Journal of the European Economic Association, Management Science, Nature Human Behaviour, Quantitative Economics, Review of Economic Studies, Review of Economics and Statistics.*

External grant reviews: John Templeton Foundation, National Science Foundation.

Conference program selection: Econometric Society European Summer Meeting 2021-2022, Royal Economic Society Annual Conference 2019-2020, ECBE Conference 2020, BSE Summer Forum “External validity, generalizability, and replicability of economic experiments” 2021.

RESEARCH
PRESENTATIONS

2023: UCLA Anderson, Montpellier, Abu Dhabi, Chicago Booth, Toronto, Princeton, NYU, Glasgow, Amsterdam, BSE Summer Forum “External validity, generalizability, and replicability of economic experiments” (keynote). Scheduled: Berlin, Stanford SITE “Experimental Economics”, Bergen.

2022: Workshop “Experiments on Decision, Freedom and Democracy” (Lyon), Briq Belief Workshop (Bonn), BSE Summer Forum “Preferences and Bounded Rationality”, Edinburgh, LMU, Zürich, Sussex.

2021: University of East Anglia.

2020: Dublin, Zürich, CEU, CREST, Tilburg.

2019: Lyon, Oxford, HEC Lausanne, Stanford, UC Davis, Berkeley, USC, Pittsburgh, Alliance Summer School (Paris), Bayesian Crowd Conference (Rotterdam), Lund Workshop on Interventions, Motivation and Behavior, ECBE Conference, Cornell.

2018: Zürich, D-TEA Conference, Warwick Bridges Perspective Conference, Alicante, SUFE, NYU Shanghai, Laval, CESifo Area Conference on Behavioral Economics, Zürich Jacobs-CCWD 2018 Workshop, Bonn, PSE.

2017: Warwick, LSE Economics, City, Zürich, Amsterdam, World ESA Conference San Diego, UNSW, UTS, Sydney, Melbourne, NYU CESS Alumni conference, Nova, CESifo Area Conference on Behavioral Economics, UCL, Oxford, Sussex.

2016: UCSB, Maastricht M-BEES, SITE (Psychology & Economics), Vienna, Harvard, North American ESA Conference (Tucson, AZ), UCL, LMU.

2015: LSE Social Policy, UPenn LDI CHIBE Behavioral Economics and Health Symposium, NYU CESS Seminar, North American ESA Conference (Dallas, TX), Michigan, Aarhus, NYU Steinhardt Dept. of Nutrition.

2014: North American ESA Conference (Fort Lauderdale, FL), CESS-CREED Conference (Amsterdam)

2013: North American ESA Conference (Santa Cruz, CA)

MENTORING

ESA mentoring program, Europe and Middle East

2023 – 2024

World ESA meeting - chair of panel session “Let’s talk about scientific failures!”

2023

Lecturer in PhD Course “Behavioral Economics - Behind the Scenes” in Copenhagen 2023
 Mentoring session on “Failing better in science” 2021 – 2022
 Given in: Zürich, St John’s Women network, EC Mentoring Workshop, LSE Sen Club

SUMMER SCHOOLS AND SYMPOSIA	ESSET (Behavioral Theory), Gerzensee, 2019 Russell Sage Foundation 12th Summer Institute in Behavioral Economics, 2016
ACADEMIC VISITS	Princeton (04/2023), Zürich (11/2022), LMU (10/2022), Zürich (02/2020), Berkeley (03/2019), Laval (09/2019), LMU (06/2018), Zürich (03/2018)
GRANTS AND AWARDS	<p>Excellence in Refereeing Award, <i>The Review of Economic Studies</i> 2020, 2021 <i>Going behind the scenes with BIT: a first investigation</i> Oxford HEIF Social Sciences Business Engagement Seed Fund, £6,000 2023</p> <p>“I bet you can’t do it, can you?”: <i>Understanding the motivational effect of perceived challenges</i> ESRC New Investigator Award, £299,974 2021 – 2024</p> <p><i>A Pilot Trial of Gamification for Enhancing a Smoking Cessation App</i> NIH R21-CA238301, Co-I (PI: Justin S. White, UCSF), \$429,354 2020 – 2022</p> <p><i>Revealing temptation through menu choice: New evidence from a food ordering platform</i> John Fell Fund Award, U. of Oxford, £26,060 2019 – 2020</p> <p>“Behavioural Science Naked”: <i>A Podcast Series</i> Teaching Development and Enhancement Project Award, U. of Oxford, £1,414 2019</p> <p><i>Understanding the Demand for Surprise Goods</i> Early Career Research Grant, St John’s College (U. of Oxford), £10,000 2018 – 2019</p> <p><i>Mobile-Based Peer Mentoring for Smoking Cessation: A Pilot Study</i> American Cancer Society grant (PI: Justin S. White, UCSF) 2015 – 2017</p> <p><i>Understanding Trust Through Higher-Order Beliefs</i> NSF Doctoral Dissertation Grant, SES-1260891 2012 – 2013</p> <p>Department Dissertation Fellowship, NYU GSAS 2015 – 2016 McCracken Fellowship, New York University 2010 – 2015</p>
TEACHING	<p>Oxford: Behavioural Economics (MPhil), Quantitative Economics (tutorials), Introductory Economics: Microeconomics (tutorials)</p> <p>LSE: Behavioural Science & Policy (EMSc), Policy Appraisal and Impact Assessment (EMSc), Behavioural Science (MSc)</p> <p>NYU: Experimental Economics (TA, undergrad), Economics Principles II: Microeconomics (lecturer, undergrad)</p>
LANGUAGES	French: native, English: fluent, German: basic.

Last updated: July 2023